

Application for a premises licence

Your Details	
Title	Mr
First name	Jonny
Last name	Goodall

Premises

Premises Information	
Postal address of premises or, if none, ordnance survey map reference or description	Hurstpierpoint Tennis Club South Avenue Hurstpierpoint
Postcode	BN6 9QB
Non-domestic rateable value of premises.	£0 - £4300

Applicant Type

Please state whether you are applying for a premises licence as:	a recognised club
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Applicant Type

Please confirm one of the following	I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
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Applicants

Other Applicants

Other 1.0 Applicants	
Applicants first name	Simon
Applicants last name	Newman

Operating Schedule

Operating Schedule	
When do you want the premises licence to start?	2026-06-01

Description of Premises

Operating Schedule	
Describe the premises	<p>Hurstpierpoint Tennis Club is a members run community sports facility, located in the heart of the village on the recreation ground. Founded in 1903 and located on the recreation ground since 1925, we are a friendly club that warmly welcomes new members of all ages and abilities.</p> <p>We have 3 floodlit clay tennis courts and a clubhouse, which is has undergone recent renovation (successful planning application DM/25/2264). The clubhouse is open plan, with new viewing windows (east facing) over the courts. There is a small bar/kitchen area and this application is for a license to serve alcoholic drinks during the relevant licensed hours. Internally, we have new 'lounge' seating where alcohol will be consumed in a social environment after a game, or by spectators on stools in our new larger viewing windows. Additionally, during warmer months we have a new external modern composite decked area which is accessed via bi-fold doors from the clubhouse. The overall standard of tennis in the village has significantly improved in recent years, with our top men's side finishing runners up in the LTA Sussex County League in 2025. With the quality of both the tennis and clubhouse facility much improved, our logical next step is to apply for a license to further improve our social proposition, and generate incremental revenue for the club. No person will receive any direct financial advantage from the sale of alcohol, with funds accrued for the club as a whole. Our operating schedule is deliberately modest to reflect anticipated demand and to prevent crime and disorder. With a license for weekday evenings only, with additional hours at weekends and always a closing time of 10pm latest to prevent a public nuisance. Our adult membership varies between 150-200 members. Alcohol will be served on club premises only, during operating hours and to full adult members. We also anticipate sales to bona fide guests during larger events (e.g. our annual club tournament finals day). Our objectives are:</p> <ul style="list-style-type: none"> - To further enhance our facility as an important community and social hub for members. - To maximise participation in our beloved sport by attracting new members, with the the physical and mental health benefits tennis provides. - To generate incremental revenue for the club.

Activities Guidance

Which types of licensable activity will you be provisioning?	Supply of alcohol
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Activities

Activity #1.0	
Supply of Alcohol	
Type of Activity	Supply of Alcohol
ActivityVerb	supply of alcohol
Please indicate standard days of Supply of Alcohol	Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday
Please indicate the standard days and timings. Provide times using the 24 hour clock.	
Monday	

Monday from	18:00
Monday to	22:00
Tuesday	
Tuesday from	18:00
Tuesday to	22:00
Wednesday	
Wednesday from	18:00
Wednesday to	22:00
Thursday	
Thursday from	18:00
Thursday to	22:00
Friday	
Friday from	18:00
Friday to	22:00
Saturday	
Saturday from	12:00
Saturday to	22:00
Sunday	
Sunday from	12:00
Sunday to	22:00
Where will the supplied alcohol be consumed?	On the premises
State any seasonal variations	We're open 'year round'. Participation is naturally quieter during colder months.
Non standard timings. Where the club intends to use the premises for the supply of alcohol at different times from those listed above, please list	None anticipated
Activity #2.0	
Hours premises is open to the public	
Type of Activity	Hours premises is open to the public
Please indicate standard days of Hours premises is open to the public	Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday
Please indicate the standard days and timings. Provide times using the 24 hour clock.	
Monday	
Monday from	08:00
Monday to	22:00
Tuesday	
Tuesday from	08:00
Tuesday to	22:00
Wednesday	
Wednesday from	08:00
Wednesday to	22:00
Thursday	

Thursday from	08:00
Thursday to	22:00
Friday	
Friday from	08:00
Friday to	22:00
Saturday	
Saturday from	08:00
Saturday to	22:00
Sunday	
Sunday from	08:00
Sunday to	22:00
State any seasonal variations	Participation is naturally quieter during colder months.
Non standard timings. Where the club intends to use the premises for the at different times from those listed above, please list	None anticipated

Premises Supervisor

Premises Supervisor	
First name	Simon
Last name	Newman

Adult Entertainment

Adult Entertainment	
Please highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.	Not applicable

Objectives

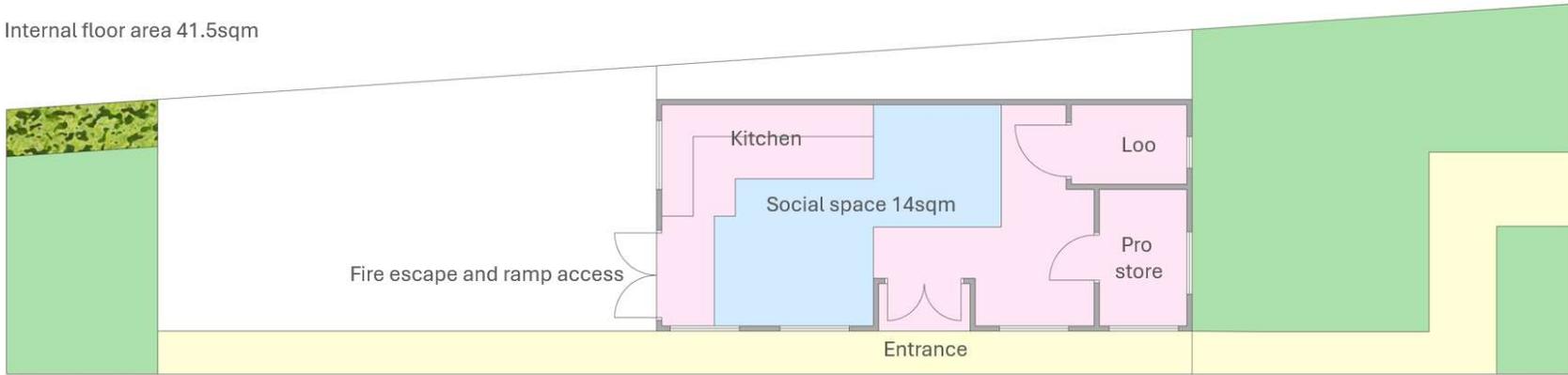
Licensing Objectives	
Please list here steps you will take to promote all four licensing objectives together.	<p>Our licensed hours are limited, with a strict 10pm close every evening which gives us a strong foundation to align with the four licensing objectives. We feel it's important to share this context with our application. Our adult membership is 150-200 annually. A maximum of 12 people can play on our 3 courts at any one time during a club evening. We anticipate low but steady demand for alcohol sales during the week, in very small social groups. At weekends, we have home LTA County League matches (mens and ladies) every weekend which attract a small number of 'home and away' spectators during the daytime with matches complete by 6pm. Matches consist of 8 players total (4 on each side). We anticipate low but steady demand at weekends for alcohol sales, for both spectators and teams after play has finished. The bar will provide incremental revenue for the club, with a welcoming social space to attract new members to our beloved sport, with all the physical and mental health benefits it provides. Given our robust due diligence, this is all achieved without any realistic risk of crime, public safety, nuisance or harm to children.</p>
	We have strong measures in place to prevent crime and disorder as follows: 1. Extensive CCTV via a 4 camera Reolink 4K PoE system. With 3 external cameras and 1 internal camera

<p>The prevention of crime and disorder</p>	<p>covering all entry/exit points and with appropriate deterrent signage. This includes night vision and 24/7 recording with instant alerts to relevant committee members. Recordings will be kept for at least 28 days and made available to the relevant authorities upon request. 2. A new composite entrance door and locked bi-fold doors to the clubhouse are being fitted with standard BS3621 locks. 3. New windows are being fitted and where those have an opening standard BSI locks are being fitted. 4. The bar will be 'cashless' with payments only accepted electronically via 'top to pay' card reader and phone app. 5. All stock will be securely locked in Sub Cold refrigerators. 6. All staff will be trained on the prevention of crime and disorder, including recognising signs of intoxication and an agreed protocol for dealing with conflict. Our designated premises supervisor is our club chairman, who lives within half a mile of the premises and is easily contactable in an emergency. 7. Age verification will be strictly enforced (Challenge 25) and only recognised forms of ID (e.g. passport, driving license) will be accepted. 8. No alcohol will be permitted to be taken off premises in open containers.</p>
<p>Public safety</p>	<p>Public safety is paramount and we'll achieve this by the following measures: 1. Our venue has a small capacity of maximum 30 people internally. 2. We have fire safety equipment (extinguisher, blanket), heat detectors and well-stocked first aid kit. 3. Clear signage for the emergency exit. All exits will be kept clear of obstruction. 4. Regular and proactive clearance of glass and bottles to prevent injury from breakages. 5. All staff will be trained on the prevention of crime and disorder, including recognising signs of intoxication and an agreed protocol for dealing with conflict. Our designated premises supervisor is our club chairman, who lives within half a mile of the premises and is easily contactable in an emergency. 6. Extensive CCTV via a 4 camera Reolink 4K PoE system. With 3 external cameras and 1 internal camera covering all entry/exit points and with appropriate deterrent signage. This includes night vision and 24/7 recording with instant alerts to relevant committee members. Recordings will be kept for at least 28 days and made available to the relevant authorities upon request. 7. Age verification will be strictly enforced (Challenge 25) and only recognised forms of ID (e.g. passport, driving license) will be accepted. 8. There will be no irresponsible or cheap drinks promotions. We will stock our bar with locally sourced and quality beverages.</p>
<p>The prevention of public nuisance</p>	<p>We are a small community club with positive relationships with our neighbours. It's of huge importance that we maintain this by the following preventative measures. 1. No audio system is fitted. There is no intention to play music. No microphone is required in such a small venue (e.g. quiz night). Noise disturbance will therefore be minimal. 2. No windows face nearby houses. The main entrance/exit door will be closed during licensed hours. 3. The bi-fold doors are double glazed with minimal noise disturbance. 4. Any drinks consumed outside will be restricted to warmer months, with a strict 10pm curfew on drinks consumed on our decked area. 5. All drinks to be consumed on site. 6. All rubbish and recycling to be cleared every evening at close time and stored internally. Any moving of bins will be in daylight hours to prevent noise disturbance. 7. Clear signage by each exit to respect our neighbours by leaving the premises quietly.</p>
<p>The protection of children from harm</p>	<p>We have a robust and proactive approach to child safety as follows: 1. We have a dedicated Welfare Office who has undergone the LTA Safeguarding in Tennis training. 2. Our two LTA accredited coaches have undergone successful DBS checks, criminal record checks and first aid training. 3. Age verification will be strictly enforced (Challenge 25) and only recognised forms of ID (e.g. passport, driving license) will be accepted. 4. Proactive and regular collection of glasses to prevent underage consumption of leftovers. 5. All drinks are securely locked in locked Sub Cool fridges to prevent child access. 6. Children under 16 are prohibited from entering the kitchen/bar end of our clubhouse after 6pm. Any children on the premises after 6pm must be accompanied by an adult at all times. 7. CCTV installed with appropriate deterrent signage. 8. A refusals log will be maintained detailing the date and time of any refusal of sale, this will be available to committee members, parents or relevant authorities upon request.</p>

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Internal floor area 41.5sqm



Existing plan



Proposed plan