

Application for a premises licence

Your Details

Your Details	
Title	Mr
First name	James
Last name	Carr

Premises

Premises Information	
Postal address of premises or, if none, ordnance survey map reference or description	Fable & Bloom, 1 The Broadway, Balcombe, West Sussex
Postcode	RH17 6NY
Non-domestic rateable value of premises.	£0 - £4300

Applicant Type

Please state whether you are applying for a premises licence as:	a person other than an individual - i) as a limited company
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Applicant Type

Please confirm one of the following	I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
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Applicants: Fable & Bloom Ltd

Registered Business number: 16590408

Operating Schedule

Operating Schedule	
When do you want the premises licence to start?	

Description of Premises: Fable and Bloom is a florist open 9am–5pm most days, selling alcohol primarily as gifts and in sealed containers for off-site consumption, with only occasional ticketed evening workshops. As the premises closes before late hours and evening workshops are small, pre-booked ticketed events.

Activities Guidance

Which types of licensable activity will you be provisioning?	
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Activities

Activity #1.0	
Supply of Alcohol	
Type of Activity	Supply of Alcohol
Type of Activity	supply of alcohol
Please indicate standard days of Supply of Alcohol	Monday,Tuesday,Wednesday,Thursday,Friday,Saturday
Please indicate the standard days and timings. Provide times using the 24 hour clock.	
Monday	
Monday from	09:00
Monday to	20:00
Tuesday	
Tuesday from	09:00
Tuesday to	20:00
Wednesday	
Wednesday from	09:00
Wednesday to	20:00
Thursday	
Thursday from	09:00
Thursday to	20:00
Friday	
Friday from	09:00
Friday to	20:00
Saturday	
Saturday from	09:00
Saturday to	20:00
Where will the supplied alcohol be consumed?	Both on and off premises
	Alcohol sales will generally take place during standard florist opening hours (9am - 5pm) with sales limited to sealed containers for off-site consumption. On occasion, during

State any seasonal variations	peak floristry periods, the premises may host small, pre-booked evening ticketed workshops where modest amounts of alcohol (such as wine, mulled wine etc.) may be offered to participants for on-site consumption. These seasonal variations will be occasional, well-supervised, and secondary to the main florist business.
Non standard timings. Where the club intends to use the premises for the at different times from those listed above, please list	Fable and Bloom does not intend to operate outside of its normal opening hours (9am–5pm) for the sale of alcohol on a regular basis. However, on rare occasions such as Valentine’s Day, or during pre-booked ticketed evening workshops, the premises may remain open later than 5pm to allow the service of modest amounts of alcohol (e.g. sparkling wine, mulled wine etc.) for on-site consumption. These events will be ticketed, occasional, carefully managed, and secondary to the main floristry business.

Activity #2.0

Hours premises is open to the public

Type of Activity	Hours premises is open to the public
Please indicate standard days of Hours premises is open to the public	Monday,Tuesday,Wednesday,Thursday,Friday,Saturday

Please indicate the standard days and timings. Provide times using the 24 hour clock.

Monday	
Monday from	09:00
Monday to	20:00
Tuesday	
Tuesday from	09:00
Tuesday to	20:00
Wednesday	
Wednesday from	09:00
Wednesday to	20:00
Thursday	
Thursday from	09:00
Thursday to	20:00
Friday	
Friday from	09:00
Friday to	20:00
Saturday	
Saturday from	09:00
Saturday to	20:00

State any seasonal variations	Alcohol sales will generally take place during standard florist opening hours (9am-5pm), with sales limited to sealed containers for off-site consumption. On occasion, during peak periods, the premises may host small, pre-booked evening ticketed workshops where modest amounts of alcohol (such as sparkling wine, mulled wine etc.) may be offered for on-site consumption. These seasonal variations will be ticketed, occasional, well-supervised, and secondary to the main florist business.
Non standard timings. Where the club intends to use the premises for the at different times from those listed above, please list	Fable and Bloom does not intend to operate outside of its normal opening hours (9am–5pm) for the sale of alcohol on a regular basis. However, on rare occasions such as Christmas Eve, Valentine’s Day, or during pre-booked ticketed evening workshops, the premises may remain open later than 5pm to allow the service of modest amounts of alcohol (e.g. sparkling wine, mulled wine) for on-site consumption. These events will be occasional, carefully managed, and secondary to the main floristry business.

Premises Supervisor

Premises Supervisor	
First name	James
Last name	Carr

Adult Entertainment

Adult Entertainment	
Please highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.	No adult entertainment, services, or activities of this nature will take place on the premises. The premises may occasionally host ticketed evening events, but these will not involve children and will not include any entertainment that could give rise to concern in respect of children.

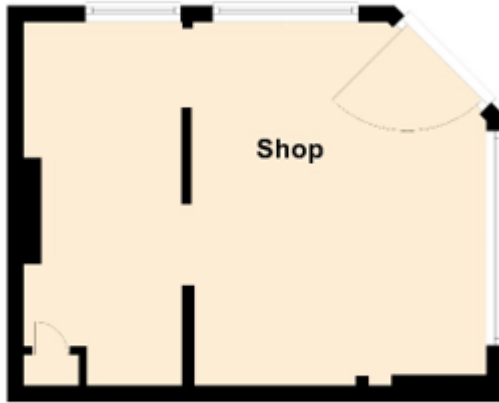
Objectives

Licensing Objectives	
Please list here steps you will take to promote all four licensing objectives together.	Fable and Bloom is a florist open 9am–5pm most days, selling alcohol primarily as gifts and in sealed containers for off-site consumption, with only occasional ticketed evening workshops where small amounts of sparkling wine, craft beer or mulled wine may be served. The business will promote the licensing objectives by ensuring alcohol is sold responsibly and only to those over 18, operating a Challenge 25 policy, and refusing service to intoxicated customers. Public safety will be maintained through clear walkways, safe storage, and staff awareness of emergency procedures. As the premises closes before late hours and evening workshops are small, pre-booked ticketed events, the risk of nuisance to neighbours is minimal. Overall, alcohol sales will be carefully controlled, supervised, and secondary to the main florist business, ensuring compliance with all licensing objectives.
The prevention of crime and disorder	Fable & Bloom is a florist primarily open 9am–5pm. Alcohol sales will be limited to sealed containers for off-site consumption, reducing the likelihood of disorder. During occasional evening workshops, alcohol will be served in small quantities (sparkling wine, mulled wine etc.) under staff supervision. Staff will be trained to recognise and refuse service to anyone who is intoxicated or behaving inappropriately. CCTV is installed to deter and record any incidents.
Public safety	The premises is a small retail space designed for floristry, with limited capacity for evening workshops. Clear walkways, fire exits, and safe storage areas will be maintained at all times. Alcohol will only be offered in moderation at ticketed workshops, minimising risks of over-consumption. Staff will be trained in emergency procedures, including evacuation.
The prevention of public nuisance	Alcohol sales will be restricted to normal florist opening hours (9am–5pm) and occasional pre-booked workshops. This means no late-night noise or disturbance. Workshops will be ticketed, small, controlled gatherings with limited numbers. Customers will be reminded to respect neighbours when leaving evening events. Deliveries will be scheduled within reasonable hours.
The protection of children from harm	Fable and Bloom will operate a Challenge 25 policy for all alcohol sales. Staff will be trained to check ID and refuse sales where proof of age is not provided. Alcohol will not be promoted or displayed in a way that appeals to children, and during workshops alcohol will only be available to adults.

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Ground Floor

Approx. 24.0 sq. metres (258.5 sq. feet)



Total area: approx. 24.0 sq. metres (258.5 sq. feet)

