

Application for a premises licence

MSDC Ref:	LI/26/0947

Your Details

Your Details	
Title	Mr
First name	Shrie
Last name	Patel
Address line 1	UNIT B2A, HORSTED KEYNES BUSINESS PARK
Town	HORSTED KEYNES
County	WEST SUSSEX
Postcode	RH17 7BA

Premises

Premises Information	
Postal address of premises or, if none, ordnance survey map reference or description	Unit B2a Horsted Keynes Business Park Cinder Hill Lane, Horsted Keynes, Haywards Heath, England
Postcode	RH17 7BA
Non-domestic rateable value of premises.	£4301 - £33000

Applicant Type

Please state whether you are applying for a premises licence as:	a person other than an individual - i) as a limited company
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Applicant Type

Please confirm one of the following	I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
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Applicants

Other Applicants

Other 1.0 Applicants	
Applicants first name	Shrie
Applicants last name	Patel

Address line 1	UNIT B2A, HORSTED KEYNES BUSINESS PARK
Town	HORSTED KEYNES
County	WEST SUSSEX
Postcode	RH17 7BA
Registered number (where applicable)	14278886
Description of applicant	Exclusif Media Ltd (Limited Company)

Operating Schedule

Operating Schedule	
When do you want the premises licence to start?	2026-06-18

Description of Premises

Operating Schedule	
Describe the premises	<p>Unit B2A, Horsted Keynes Business Park, RH17 7BA is a commercial warehouse unit used for the storage, packing and dispatch of alcoholic and non-alcoholic beverages sold through online marketplaces, e-commerce websites and telephone orders. The premises is located within a commercial business park and is not operated as a public house, bar, nightclub, restaurant or other drinking establishment. Alcohol sales are for consumption off the premises only. The premises consists of a warehouse storage area, packing and dispatch area, office accommodation and staff welfare facilities. Alcohol products are stored securely within the warehouse pending collection by customers, company delivery vehicles or third-party courier services.</p> <p>Customer visits are limited and by prior arrangement where necessary. No alcohol will be consumed on the premises and no entertainment or regulated entertainment activities will take place. The premises benefits from CCTV coverage, intruder alarm protection and age-verification procedures for the sale and supply of alcohol. Challenge 25 procedures will be operated and staff will receive training regarding age-restricted sales. The premises will primarily operate as a warehouse and distribution centre serving customers within the local area and throughout the United Kingdom.</p>

Activities Guidance

Which types of licensable activity will you be provisioning?	Supply of alcohol
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Activities

Activity #1.0	
Supply of Alcohol	
Type of Activity	Supply of Alcohol
ActivityVerb	supply of alcohol
Please indicate standard days of Supply of Alcohol	Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday
Please indicate the standard days and timings. Provide times using the 24 hour clock.	
Monday	
Monday from	00:00
Monday to	23:59
Tuesday	
Tuesday from	00:00
Tuesday to	23:59
Wednesday	

Wednesday from	00:00
Wednesday to	23:59
Thursday	
Thursday from	00:00
Thursday to	23:59
Friday	
Friday from	00:00
Friday to	23:59
Saturday	
Saturday from	00:00
Saturday to	23:59
Sunday	
Sunday from	00:00
Sunday to	23:59
Where will the supplied alcohol be consumed?	Off the premises

Activity #2.0

Hours premises is open to the public

Type of Activity	Hours premises is open to the public
Please indicate standard days of Hours premises is open to the public	Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday

Please indicate the standard days and timings. Provide times using the 24 hour clock.

Monday	
Monday from	00:00
Monday to	23:59
Tuesday	
Tuesday from	00:00
Tuesday to	23:59
Wednesday	
Wednesday from	00:00
Wednesday to	23:59
Thursday	
Thursday from	00:00
Thursday to	23:59
Friday	
Friday from	00:00
Friday to	23:59
Saturday	
Saturday from	00:00
Saturday to	23:59
Sunday	
Sunday from	00:00

Premises Supervisor

Premises Supervisor	
First name	Shrie
Last name	Patel

Adult Entertainment

Adult Entertainment	
Please highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.	None. No adult entertainment or services will be provided at the premises.

Objectives

Licensing Objectives	
Please list here steps you will take to promote all four licensing objectives together.	The premises will operate as a professionally managed warehouse and distribution facility for the sale of alcohol for consumption off the premises. Management and staff are committed to promoting the four licensing objectives at all times. Appropriate staff training will be provided in relation to age-restricted sales, Challenge 25 procedures, licensing law and responsible alcohol retailing. CCTV and intruder alarm systems will be maintained at the premises and alcohol will be stored securely when the premises is unattended. Records of refusals and incidents will be maintained where appropriate. The premises will cooperate fully with Sussex Police, the Licensing Authority and other responsible authorities. Management will regularly review procedures to ensure continued compliance with licensing requirements and the promotion of the licensing objectives.
The prevention of crime and disorder	A digital CCTV system shall be installed and maintained covering all entry and exit points and key areas of the premises. CCTV recordings shall be retained for a minimum of 31 days and made available to authorised officers upon request, subject to data protection legislation. The premises shall be protected by an intruder alarm system. Alcohol shall be stored securely within the premises when not being handled for dispatch or collection. A Challenge 25 age verification policy shall be operated. Staff involved in alcohol sales shall receive training in age-restricted sales and licensing requirements. A refusals register shall be maintained and made available for inspection upon request. The premises licence holder shall cooperate with Sussex Police, the Licensing Authority and other responsible authorities in the prevention and detection of crime and disorder.
Public safety	The premises shall comply with all relevant fire safety and health and safety legislation. Suitable fire detection and firefighting equipment shall be installed, maintained and regularly inspected. Emergency exits and escape routes shall be kept clear and unobstructed at all times. The premises shall be maintained in a safe condition for staff, authorised visitors and contractors. First aid equipment shall be available on the premises. Staff shall be trained in emergency procedures, including evacuation procedures where appropriate. Deliveries, collections and stock handling shall be carried out in a safe manner to minimise risks to staff and visitors. The premises shall be regularly inspected to ensure safe storage and handling of products.
The prevention	The premises shall operate primarily as a warehouse and distribution facility. No regulated entertainment, amplified music or similar activities shall take place at the premises. Deliveries and collections shall be managed so as to minimise disturbance to neighbouring premises. Waste shall be stored appropriately and removed by authorised waste contractors. Staff and visitors shall be encouraged to leave the premises quietly and with consideration for

of public nuisance	neighbouring occupiers. Loading and unloading activities shall be conducted in a manner that minimises unnecessary noise where reasonably practicable. The premises licence holder shall investigate and address any complaints relating to public nuisance arising from the operation of the premises.
The protection of children from harm	A Challenge 25 age verification policy shall be operated at all times. Anyone appearing to be under the age of 25 shall be required to produce valid photographic identification before alcohol is supplied. Acceptable forms of identification shall include a passport, photocard driving licence or PASS-approved proof of age card. No alcohol shall be sold or supplied to any person under the age of 18. Staff involved in the sale and supply of alcohol shall receive training in age-restricted sales and the prevention of underage purchasing. A refusals register shall be maintained and reviewed periodically by management. Deliveries of alcohol shall be subject to age verification procedures where appropriate and alcohol shall not be handed to persons who appear underage without satisfactory proof of age. The premises shall not host events or activities specifically aimed at children.

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UNIT B2a, HORSTED KEYNES BUSINESS PARK, R4177BA

Scale 1:50

VH 8.03.26.

